



## PizzaExpress is bringing its Marry Me Chicken pizza to supermarkets nationwide

**Friday 10<sup>th</sup> April:** PizzaExpress, the nation's most iconic pizzeria brand, has announced that it is bringing another one of its iconic restaurant favourites, the much-loved **Marry Me Chicken pizza**, to supermarket shelves this Spring.

As the nation's number one chilled pizza brand\*, PizzaExpress is constantly using its unrivalled understanding what pizza fans want most to inform new products in real time. Enter the Marry Me Chicken pizza, which only launched in restaurants in February, and will be available to purchase from Sainsbury's supermarkets from Wednesday 15<sup>th</sup> April.

The delectable Marry Me Chicken pizza, initially created as part of the brand's Valentine's Day celebrations, joins PizzaExpress' iconic *Specials* supermarket range and features a hand-stretched and wood fired pizza base topped with a creamy béchamel sauce, marinated, succulent chicken, semi-dried tomatoes and a sprinkle of Parmigiano Reggiano – so it's not surprising it's got fans all loved up.

**Richard Mills, Retail Director at PizzaExpress, said:** *"We know our pizza fans want more of the restaurant experience at home and the launch of the Marry Me Chicken pizza represents yet another exciting milestone for our supermarket range. We take great pride in being the UK's number one chilled pizza brand and our unique ability in being able to translate popular in-restaurant innovation to new supermarket offerings – meaning our famous pizzas and Dough Balls can be enjoyed on demand, whether it's a midweek meal or Friday night treat in."*

To complete the restaurant experience at home this Spring, PizzaExpress is also bringing a number of other new additions to supermarkets:

- **Diavolo (Tesco, 13th April):** PizzaExpress' delicious 9" pizza of creamy mozzarella, spicy beef and pepperoni – weeknights in sorted.
- **Meatball Italiano (Asda, 18th May):** A hand-stretched and wood fired pizza, with rich Italian passata, indulgent pork and beef meatballs and sweet peppers – this one takes pizza night to a new level.

**ENDS**

*\*Worldpanel by Numerator – 52 w/e 22<sup>nd</sup> Feb 2026*



## Notes to Editors:

For more information, please contact [press@pizzaexpress.com](mailto:press@pizzaexpress.com).

## About PizzaExpress

- At PizzaExpress, a pizza doesn't mean just dinnertime, it means showtime.
- We make every moment matter for all our pizza fans – no matter how big, or small through our Piccolo menu.
- We are known for three things. The original maker of 'proper pizza' in the UK, our distinctive black and white uniform stripes and our delicious Dough Balls.
- Today, PizzaExpress has nearly 360 pizzerias in the UK, remodelling restaurants at pace, alongside opening new & relocated pizzerias offering the icons our pizza fans know and love including Dough Balls, American Hot and the Sloppy Giuseppe, as well as vegan or gluten-free options, and lighter pasta and salad dishes.
- We are proudly an omnichannel brand, offering dine-in, dine out (including via our owned delivery platform) and have an extensive retail business, where we are present within 4,000 supermarkets and hold the title as the number one chilled pizza brand (featuring both original and iconic classics), number one salad dressing and the number one pizza dough proposition too.
- We expanded into new concepts and formats and in 2024, opening at London Gatwick Airport and launching a pizza pod in the carpark of a Tesco Extra in Southampton. It's through these various channels that we can uniquely reach customers with great pizza, wherever and however they want to enjoy it.
- Globally, we have owned operations in Hong Kong and the UAE, as well as franchise operations across Asia, Middle East and Europe. We have 110 international and franchise sites, with a target of reaching 1000 restaurants globally (including the UK) by 2030.
- PizzaExpress' digital transformation continues at pace – with over 4 million customers now in the PizzaExpress Club – retaining its position as an industry leading loyalty scheme. Customers earn treats on the house every time they dine, from free children's meals for loyal members to Dough Balls just for signing up.
- Learn more about PizzaExpress including the story of how Peter Boizot founded the brand in Soho in 1965 at <https://www.pizzaexpress.com/about-us>.